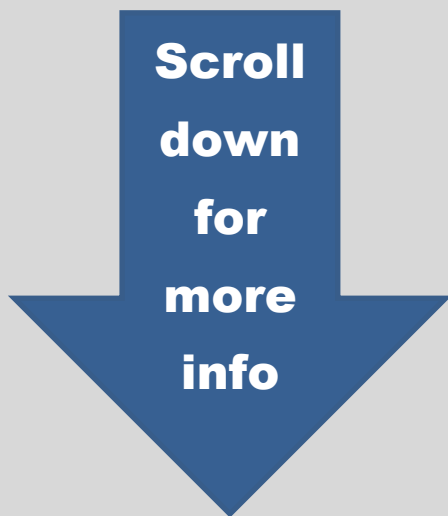# Automotive IQ Top 5 Stories

## February 2016

Which content caught the attention of 25.000 Automotive IQ members? Check out the top 5 content-pieces for February 2016!

**Scroll down for more info**

ISO 26262

Cybersecurity

Battery Technology

Car Hacking

Super Bowl

Automotive iQ

## WHITEPAPER

# *ISO 26262 and Hardware Components*

TAGS: ISO 26262 | Hardware Components

Your new project is starting. The Hardware design is about to begin, but this time it is meant for the automotive market, and so has to be compliant with the ISO 26262 standard. No worries! Here is your guide on what that means.

## Read the whitepaper!

## WEBINAR

# The top ten automotive cybersecurity vulnerabilities of 2015

TAGS: Cyber Security | Automotive Software

If you're trying to build connected automotive software that's both bulletproof and secure, you've got a big task ahead of you; knowing where to focus your time and energy can be half the challenge. Nearly 90% of all detected security holes can be traced back to just ten types of vulnerabilities. Join us to review these vulnerabilities and see how they are discovered in real software, what those problems might look like in your code, and what simple changes you can make to your coding style or processes to avoid them.

**View the webinar!**

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## ARTICLE

*Battery Future - Growing Markets and Battery Tech Development*

TAGS: Battery Technology | BEV | HEV | Audi | Toyota | Tesla

In 2016, the low oil price continues to hamper the growth of battery-electric vehicle (BEV) and hybrid electric vehicle (HEV) sales, but that's not stopping auto makers or battery suppliers investing in the future of electrification technologies.

**Read the article!**

**ARTICLE**

*Car Hacking: 5 proof-of-concept attacks you should know!*

TAGS: Cyber Security | Top 5 Attacks

Cyber threats to the automotive industry, and specifically the embedded systems controlling, ever more cars have been highlighted by security consultants and at various hacking conferences. Many of the popular case studies are driven by the curiosity of white hat hackers. And although many of this year's mainstream media stories about hackers taking remote control of a car, seem driven by sensationalism or even technophobia, the issue remains: Modern cars are pervasively computerized based on Millions of lines of software code, and hence potentially vulnerable to local and remote attack!

Read the article!

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## TOP REPORT

### *The Best from Super Bowl 50*

TAGS: Super Bowl | Audi | Hyundai | Kia | Honda

With Super Bowl 50 now over, and a congratulations to Denver Broncos being in order, Automotive IQ reviews the automotive commercials and picks out our 5 favorites.

Download the pdf, and enjoy these multimillion dollar commercials!

**Read the article!**

Automotive iQ

# Introducing Automotive IQ

Automotive IQ is an online portal dedicated to producing in-depth value-adding content for the global automotive industry.

We provide industry professionals and senior business decision-makers with exclusive information, news and industry trends through presentations, articles, interviews, webinars, whitepapers, seminars and conferences.

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## Automotive IQ is social!